

icn
CREACTIVE
business
school

Research Day

Got to be seen to be read
Être vu pour être lu

DURAND Estelle
KOEHL Séverine
MARONGIO Grégory
MAVOORI Hareesh
STICH Jean-François



**Publish or
Perish**



**Too many
publications**



**Be visible
or Vanish**

2013 : 7,8M researchers
(2007-2013 : +21%)

2014 : 1,3M articles
(2008-2014 : + 23%)

The presentation is based on information gathered at the conference “Être vu pour être Lu” organized by Open Access Languedoc Roussillon on 14th November 2018

I. CLAIM ONE'S IDENTITY

I. REVENDIQUER SON IDENTITÉ

HOW TO FIND MATTHEW'S PAPERS?

Method #1: Google



Tous Actualités Images Vidéos Shopping Plus Paramètres Outils

Environ 28 200 000 résultats (0,29 secondes)

HAWKINS Matthew A. - ICN Business School

<https://www.icn-artem.com/professeur/hawkins-matthew-a>

M. Hawkins est professeur assistant en Marketing à l'ICN Business School. Il a obtenu son doctorat en Sciences de Gestion de l'ESADE Business School.

Matt Hawkins

www.custompapertoys.com/

Custom Papertoys. The stuff Matt Hawkins makes. Star Wars Builders 3D puzzles. 2016 · Death By Raking. 2016 · Frankenstein's Monster Paper Sculpture. 2016.

Matthew Hawkins

www.matthewhawkinsdance.co.uk/

There is enduring potential in the embodiment of skill and rapport as a dance artist like Matthew Hawkins takes the stage or enters the studio. Meanwhile, here ...

Images correspondant à matthew hawkins



Which is he?

The institutional website

hawkins MATTHEW A.

Marketing

PERMANENT PROFESSOR



Mr. Hawkins is an assistant professor in Marketing at ICN Business School. He is also a research member of the CERFIGE research lab at the University of Lorraine. He earned his Ph.D. in Management Science from ESADE Business School. He also holds a Master's in Education, specializing in Curriculum and Instruction from Bowling Green State University (summa cum laude). Additionally, he holds a B.S.B.A. in Marketing (1st in School) and a B.S. in Political Science (cum laude) both from West Virginia University. His research interests include consumer identity, brand meaning management, and how what we do impacts our consumption behaviors. Mr. Hawkins has been published in *International Business Review*, *Journal of Organizational Change Management* and the *Journal of Strategic Marketing*, as well as presenting at numerous international conferences.

[BACK TO THE PROFESSORS' LIST](#)

Your
institutional
profile is the
only one that
cannot be
usurped

 [Send an email](#)

 [Download the resume](#)

The institutional website



That's it!
I found the papers

📅 YEAR	📄 TYPE	📄 EXTRACT	📄 STATUS
2019	Journal article	HAWKINS, M. A., "The Effect of Activity Identity Fusion on Negative Consumer Behavior", <i>Psychology and Marketing</i> , March 2019, vol. 36, no. 3, pp. 1-15	Published
2018	Journal article	HAWKINS, M. A., "Researching and marketing to consumption collectives", <i>International Journal of Market Research</i> , September 2018, vol. 60, no. 5, pp. 517-530	Published
2018	Book Chapter	HAWKINS, M. A., "Butterflies are never happy" in <i>Cranberry Candlestick Terapi.</i> , Hilary Downey, John F. Sherry JR and John Schouten Eds, Blackstaff Basement Media, pp. 29, 2018	Published
2018	Communications in an Academical or Professional conference	SALEEM, F., Z., M. A.HAWKINS, M.PYLE, "In Blog We Trust: Examining How Blog Narrative Fit and Sponsorship Influence Consumers" <i>May 29-June 1. 2018, Glasgow, Great Britain</i>	Published

The institutional website

Is updated through Academ

/ HAWKINS, MATTHEW A.

Contributions Intellectuelles

Total des citations Moyenne des citations
 Total des citations sauf autocitation H-index

TYPE DE CONTRIBUTION:
 ANNÉE:
 STATUT PUBLICATION:
 STATUT VALIDATION:

ANNÉE	RÉFÉRENCE	TYPE	NIVEAU	STATUT PUB.	STATUT ADMINISTRAT.
ARTICLE					
2019	HAWKINS, M. A., "The Effect of Activity Identity Fusion on Negative Consumer Behavior", <i>Psychology and Marketing</i> , Mars 2019, vol. 36, no. 3, pp. 1-15	01	I	Publié	Validée
2018	HAWKINS, M. A., "Researching and marketing to consumption collectives", <i>International Journal of Market Research</i> , Septembre 2018, vol. 60, no. 5, pp. 517-530	01	I	Publié	Validée
2017	HAWKINS, M. A., "Brand Network Communities: Leveraging Brand Relationships Within the Supply-Chain", <i>Journal of Brand Management</i> , Novembre 2017, vol. 24, no. 6, pp. 516-521	01	I	Publié	Validée
2017	SHIN, J.-H., M. A.HAWKINS, X.MENDOZA, C.CHOI, "The Relationship between Multinationality and Performance: Knowledge-Intensive vs. Capital-Intensive Service	01	I	Publié	Validée

It is important to maintain it up-to-date

Database also for :

- Accreditations
- KPI (key performance indicators)
- Ministry reports
- Press reports
- Internal administration (bonus, KPI, faculty qualifications, etc.)

Focus : Knowledge@ICN

Dynamic page presenting our faculty and their intellectual contributions :

<https://knowledgehub.icn-artem.com/knowledgeaticn>

Method #2: Google Scholar

Google Scholar

matthew hawkins



Articles

Environ 133 000 résultats (0,10 s)

Date indifférente

Depuis 2019

Depuis 2018

Depuis 2015

Période spécifique...

Trier par pertinence

Trier par date

Toutes les langues

Rechercher les pages
en Français

inclure les brevets

inclure les
citations

Créer l'alerte

Profils utilisateurs correspondant à "matthew hawkins"



Matthew A. Hawkins

ICN Business School

Adresse e-mail validée de icn-artem.com

Cité 117 fois

Found him!

Social media in radiology: early trends in Twitter microblogging at radiology's largest international meeting

CM Hawkins, R Duszak, JV Rawson - Journal of the American College of ..., 2014 - Elsevier

Purpose Twitter is a social media microblogging platform that allows rapid exchange of information between individuals. Despite its widespread acceptance and use at various other medical specialty meetings, there are no published data evaluating its use at radiology ...

☆ Cité 74 fois [Autres articles](#) [Les 8 versions](#)

Knowledge boundary spanning process: Synthesizing four spanning mechanisms

MA Hawkins, MH Rezazade M - Management Decision, 2012 - emeraldinsight.com

Purpose—This paper seeks to advance the study of knowledge boundary spanning by approaching spanning as a process that involves four spanning mechanisms.

Design/methodology/approach—Building on the insights from practice-based view of ...

☆ Cité 59 fois [Autres articles](#) [Les 7 versions](#)

Subcutaneous administration of glargine to diabetic patients receiving insulin infusion prevents rebound hyperglycemia

..., S Seggelke, J Gibbs, RM Hawkins... - The Journal of ..., 2012 - academic.oup.com

Context: Transition of diabetic patients from iv insulin infusion to sc insulin frequently results in rebound hyperglycemia. Objectives: We hypothesized that initiation of a long-acting insulin therapy concurrently with iv insulin infusion would decrease the rate of rebound ...

☆ Cité 52 fois [Autres articles](#) [Les 4 versions](#)

Google Scholar profiles

Note: This will be one of the lunch workshops

Google Scholar

And I can go to the institutional website with this link

CONNEXION

Matthew A. Hawkins

ICN Business School
Adresse e-mail validée de icn-artem.com - [Page d'accueil](#)
brand meaning consumer identity consumer culture theory consumption

SUIVRE

OBTENIR MON PROPRE PROFIL

TITRE	CITÉE PAR	ANNÉE
Knowledge boundary spanning process: Synthesizing four spanning mechanisms MA Hawkins, MH Rezazade M Management Decision 50 (10), 1800-1815	59	2012
The omnipresent personal narrative: story formulation and the interplay among narratives MA Hawkins, FZ Saleem Journal of Organizational Change Management 25 (2), 204-219	37	2012
The relationship between multinationality and performance: Knowledge-intensive vs. capital-intensive service micro-multinational enterprises J Shin, X Mendoza, MA Hawkins, C Choi International Business Review 26 (5), 867-880	13	2017
Market identification to generation: a practice theory market orientation MA Hawkins Journal of Strategic Marketing 23 (2), 112-121	3	2015

Citée par

	Toutes	Depuis 2014
Citations	117	106
indice h	3	3
indice i10	3	3

2012 2013 2014 2015 2016 2017 2018 2019

That's it! I found the papers

Along with stats

Method #2: Google Scholar

Google Scholar matthew hawkins

Articles Environ 133 000 résultats (0,10 s)

Date indifférente
Depuis 2019
Depuis 2018
Depuis 2015
Période spécifique...

Trier par pertinence
Trier par date

Toutes les langues
Rechercher les pages
en Français

inclure les brevets

**What about academic
homonyms?**

“In 2011, Y. Wang was the world's most prolific author of scientific publications, with 3,926 to their name — a rate of more than 10 per day.”

D. Butler

Profils utilisateurs correspondant à "matthew hawkins"



Matthew A. Hawkins
ICN Business School
Adresse e-mail validée de icn-artem.com
Cité 117 fois

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☆ Cité 59 fois [Autres articles](#) [Les 7 versions](#)

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..., S Seggelke, J Gibbs, RM Hawkins... - The Journal of ..., 2012 - academic.oup.com

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☆ Cité 52 fois [Autres articles](#) [Les 4 versions](#)

If you have homonyms: Use ORCID

www.orcid.org

**Most publishers accept
ORCID IDs in their papers**

New Technology, Work and Employment 32:1
ISSN 1468-005X

Workplace stress from actual and desired
computer-mediated communication use:
a multi-method study

Jean-François Stich, Monideepa Tarafdar,
Cary L. Cooper and Patrick Stacey

*The use of computer-mediated communication applications can
lead to workplace stress for employees. However, such stress is*

**Therefore, people who read
your papers can distinguish
between yourself and your
homonyms**

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Registration takes 30 seconds.

2

**ADD YOUR
INFO** Enhance your ORCID record with your professional
information and link to your other identifiers (such
as Scopus or ResearcherID or LinkedIn).

3

**USE YOUR
ORCID ID** Include your ORCID identifier on your Webpage,
when you submit publications, apply for grants,
and in any research workflow to ensure you get
credit for your work.

Method #3: Academic social networks

The screenshot shows the ResearchGate website interface. At the top, there is a navigation bar with a green 'R^G' logo, links for Home, Questions, and Jobs, a search bar containing the text 'Search for researchers, publications, and more', and icons for notifications and messages. Below the navigation bar is a search section with the word 'Search' and a search input field containing 'matthew hawkins'. Underneath the search bar are tabs for Researchers, Projects, Publications, Questions, Jobs, Institutions, and Departments. The 'Researchers' tab is selected and underlined. The search results display three entries for 'Matthew Hawkins':
1. **Matthew Hawkins**, ICN Business School · Department of Marketing. Skills and Expertise: Consumer Culture · Branding · Marketing Strategy. Links: Following, Message. 9 Publications · 52 Citations.
2. **Matthew Hawkins**, University of the West of England, Bristol · Department of Health and Applied Social Sciences. Skills and Expertise: PCR · Cell Culture · Gene Expression. Links: Follow, Message.
3. **Matthew Hawkins**, Touro University Mare Island · CEHS.

Found him!

Yet again with the
academic homonyms

Note: It will be one of the lunch workshops



Matthew Hawkins

PhD 9.03 · Doctor of Business Administration

[Message](#)

You follow Matthew. [Unfollow](#)

Overview

Research

Info

Scores

Introduction

My name is Matthew A. Hawkins. I am an assistant professor of marketing at ICN Business School and research member of CEREFIGE, Université de Lorraine. I earned my Phd from ESADE Business School. My research interests include consumer identity, consumption collectives, and brand meanings. I am particularly interested in the relationship consumers have with their consumption activities.

Skills and expertise (5)

[View all](#)

Branding

Marketing Strategy

Consumer Culture

consumption collectives

The effect of activity identity fusion on negative consumer behavior

Article

Mar 2019 · Psychology and Marketing

Matthew Hawkins

[Recommend](#) [Follow](#) [Share](#)

[Request full-text](#)

Papers augmented with social features

Researching and marketing to consumption collectives

Article

Full-text available

Sep 2018 · International Journal of Market Research

Matthew Hawkins

[Recommend](#) [Follow](#) [Share](#)

[Download](#)

Brand Network Communities: Leveraging Brand Relationships Within the Supply-Chain

Article

Full-text available

Oct 2017 · Journal of Brand Management

Matthew Hawkins

Same bio as the one on the ICN profile

That's it! I found the papers

Claim one's identity

Summary and tips

- **The more profiles you have, the easier you can be found**
 - But all profiles need to be consistent and up-to-date



- **Let users bounce from one profile to another by linking them together**
 - NEVER link your personal social media profiles to your professional ones



- **Which information to put in your profile?**
 - Contact details
 - Research interests (precise ones)
 - Contributions
 - **Any information that yourself would like to find in others' profiles**

What do you like to find on someone else's profile?

What do people find when they search for you?

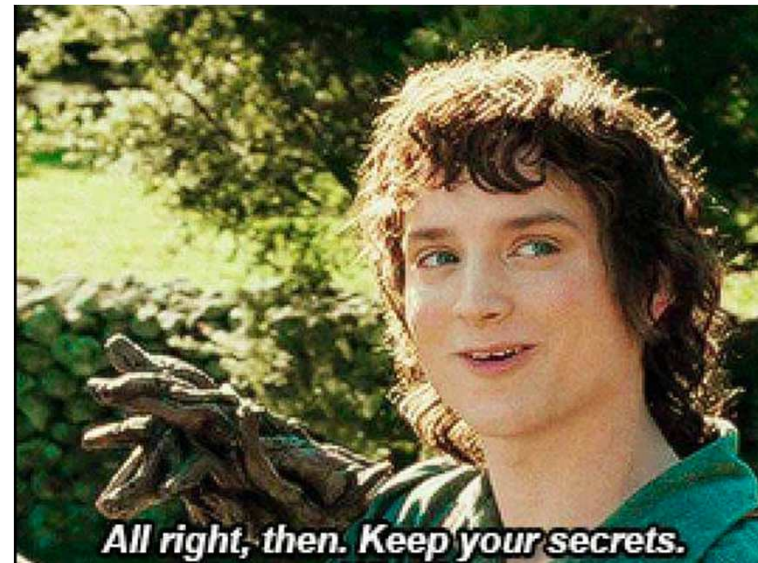
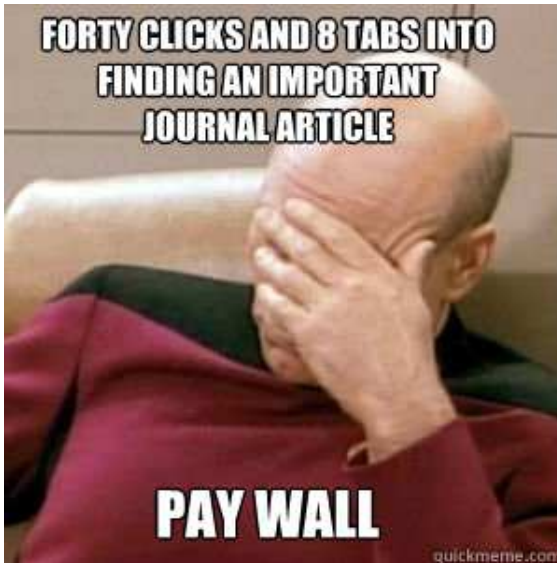
- Search your name in Google. What did you find?
- Are you easy to find and identify as the 'correct' you?

How does your profile look? What would you like to add?

**II. PROMOTE ONE'S PUBLICATIONS TO
FELLOW RESEARCHERS**

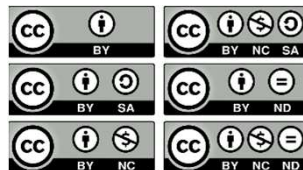
**II. VALORISER SES PUBLICATIONS AUPRÈS
D'AUTRES CHERCHEURS**

Step #1: Articles must be accessible



Not everyone has access to your papers

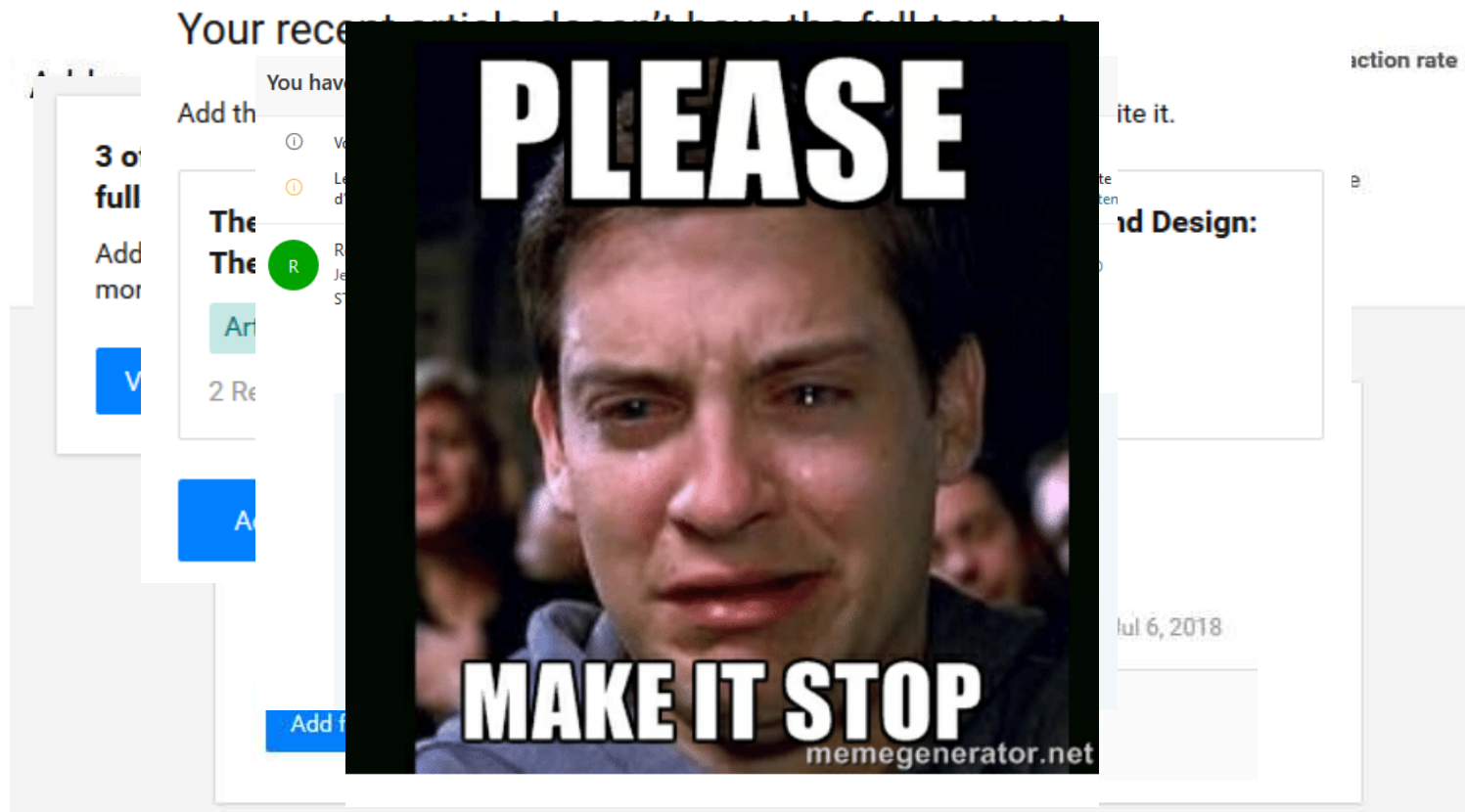
Unless they are **OPEN ACCESS**



DOAJ
DIRECTORY OF
OPEN ACCESS
JOURNALS

Step #1: Articles must be accessible

Sharing on ResearchGate?



Step #1: Articles must be accessible

Sharing on ResearchGate?

DO YOU WANT TO GO TO JAIL?

BECAUSE THAT'S HOW YOU GO TO JAIL

SEARCH

Help Center

Copyri

Subscription

- If you are not a member of the institution, you can access the full text of the article through the available options.
- If you are a member of the institution, you can access the full text of the article for their own use.
- Theses and dissertations are available through the awarding institution.
- If you are a member of the institution, you can access the full text of the article for their own use.
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 site, and use the b...
 tudents or colleg...
 be posted publicl...
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 same.
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 e article for grant...
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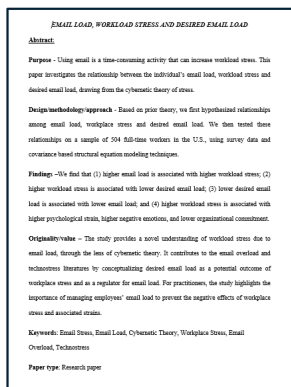
you have all the necessary rights to do so.

Step #1: Articles must be accessible

WHAT can you share?

Preprint
(submitted
manuscript)

“The first draft of the article - before peer-review, even before any contact with a publisher”

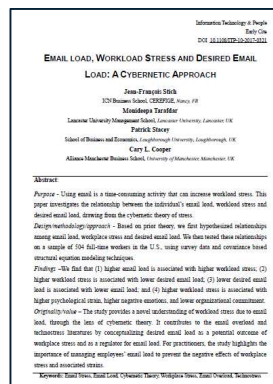


Can often be shared



Postprint
(Author Accepted
Manuscript)

The final version of the paper in terms of content, but often with a different template. Authors must generate their own PDFs.

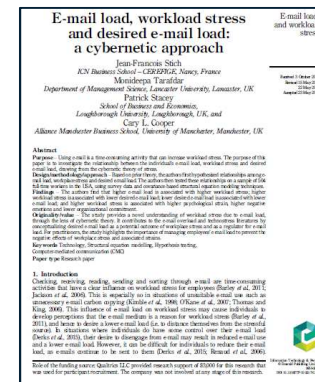


Can sometimes be shared



Final published
version

The final version of the paper, as it appears in the journal.



Can rarely be shared

Step #1: Articles must be accessible

HOW to find what can be shared?



Publisher copyright policies & self-archiving

Search

Journal titles or ISSNs Publisher names

Exact title starts with contains ISSN

[Advanced Search](#)

Use this site to find a summary of permissions that are normally given as part of each publisher's copyright transfer agreement.

<http://www.sherpa.ac.uk/romeo/>

ROME0 colour	Archiving policy
green	can archive pre-print and post-print or publisher's version/PDF
blue	can archive post-print (ie final draft post-refereeing) or publisher's version/PDF
yellow	can archive pre-print (ie pre-refereeing)
white	archiving not formally supported

Step #1: Articles must be accessible

HOW to find what can be shared?

Journal:	New Technology, Work and Employment (ISSN: 0268-1072, ESSN: 1468-005X)
RoMEO:	This is a RoMEO yellow journal
Paid OA:	A paid open access option is available for this journal.
Author's Pre-print:	✓ author can archive pre-print (ie pre-refereeing)
Author's Post-print:	✍ subject to Restrictions below , author can archive post-print (ie final draft post-refereeing)
Restrictions:	<ul style="list-style-type: none"> • 2 years embargo
Publisher's Version/PDF:	✗ author cannot archive publisher's version/PDF
General Conditions:	<ul style="list-style-type: none"> • Some journals have separate policies, please check the journal directly • On author's personal website, institutional repository, AgEcon, PhilPapers, PubMed Central, RePEc Research Network • Author's pre-print may not be updated with Publisher's Version/PDF • Author's pre-print must acknowledge acceptance • Non-Commercial • Publisher's version/PDF cannot be used • Publisher source must be acknowledged with citation • Must link to publisher version with set statement • If OnlineOpen is available, AHRC and ESRC archive after 24 months

Journal:	Journal of the Association for Information Systems (ISSN: 1536-9323, ESSN: 1558-3457)
RoMEO:	This is a RoMEO blue journal
Author's Pre-print:	✗ author cannot archive pre-print (ie pre-refereeing)
Author's Post-print:	✓ author can archive post-print (ie final draft post-refereeing)
Publisher's Version/PDF:	✗ author cannot archive publisher's version/PDF
General	

Journal:	Information Technology and People (ISSN: 0959-3845)
RoMEO:	This is a RoMEO green journal
Paid OA:	A paid open access option is available for this journal.
Author's Pre-print:	✓ author can archive pre-print (ie pre-refereeing)
Author's Post-print:	✓ author can archive post-print (ie final draft post-refereeing)
Publisher's Version/PDF:	✗ author cannot archive publisher's version/PDF
General Conditions:	<ul style="list-style-type: none"> • On author's personal website, employer's website, institutional repository, non-commercial subject repository, and Scholarly Collaboration Networks that have signed up to the Voluntary STM Sharing Principles • Author's pre-print must not have its copyright assigned to pre-print server • Authors must inform editor of pre-print deposit • Author's pre-print must be updated with set statement once accepted • Author's post-print can be deposited upon publication • Must link to publisher version with DOI • Published source must be acknowledged with citation • Publisher's version/PDF cannot be used

must be acknowledged with citation used

Step #1: Articles must be accessible

WHERE can you share?



Social networks

(Even if they say it will be “private”)
(Even within their messaging system)

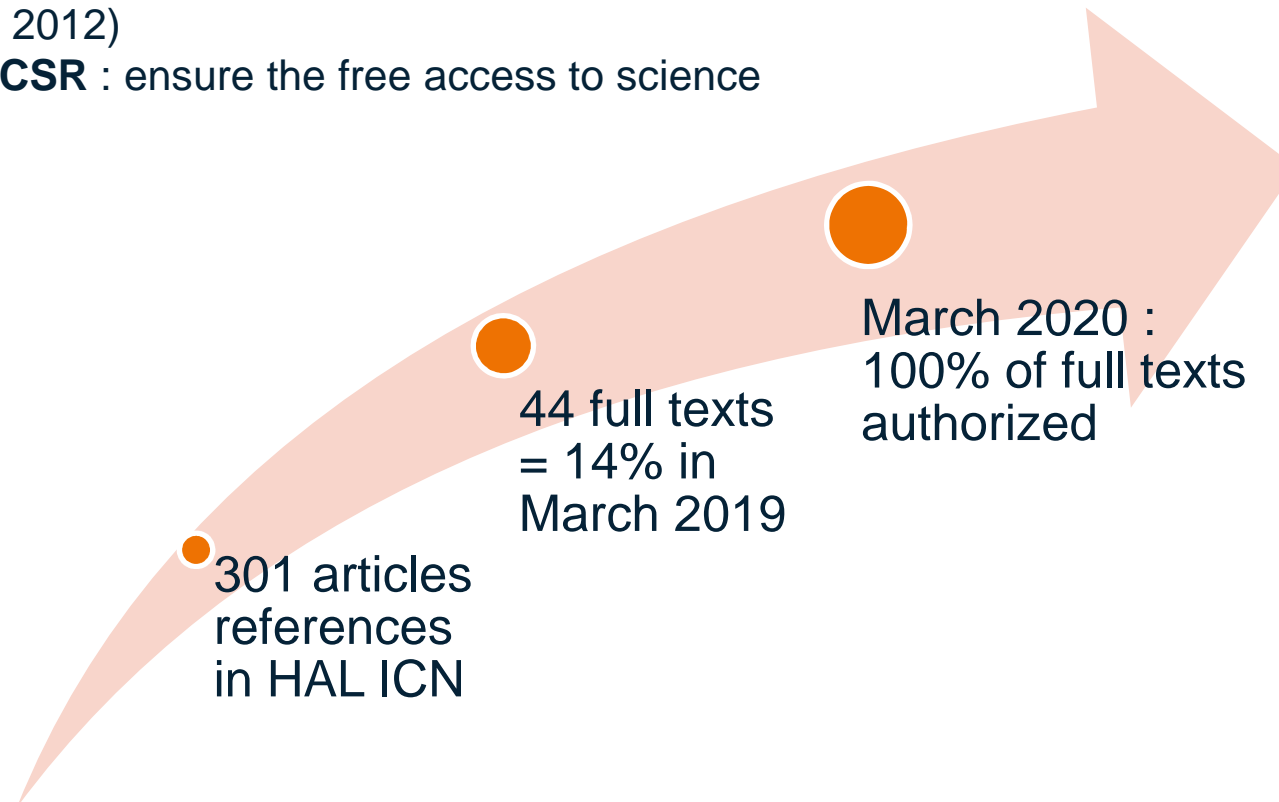


HAL

Personal website

WHY ?

- More **visibility**
- More **citation** : an article in a repository is cited twice more (University of Liège study, 2012)
- More **CSR** : ensure the free access to science



Focus : HAL ICN

HOW AND WHAT ?

- Thanks to ACADEM, with the **DOI**
- Research & documentation services in charge of the deposite & administration of the portal HAL ICN
- **What ?** References of all scientific, pedagogical and professional contributions (articles, conferences, case studies, press, etc.)
- **What's next ?** : full text only for scientific articles (preprint or postprint)
- **ARCHIVES CHARTER under construction**

Step #1: Articles must be accessible

Tip: How to stop ResearchGate harassment?

Upload a file
containing the link
to the paper



Article E-mail load, workload stress and desired e-mail load: a cybernetic approach

Overview Stats Comments Citations (1) References (61) Related research (10+)

Information Technology & People
Early Cite
DOI [10.1108/ITP-10-2017-0321](https://doi.org/10.1108/ITP-10-2017-0321)

**EMAIL LOAD, WORKLOAD STRESS AND DESIRED EMAIL
LOAD: A CYBERNETIC APPROACH**

Jean-Francois Stich
ICN Business School, CEREFIGE, Nancy, FR

Monideepa Tarafdar
Lancaster University Management School, Lancaster University, Lancaster, UK

Patrick Stacey
School of Business and Economics, Loughborough University, Loughborough, UK

Cary L. Cooper
Alliance Manchester Business School, University of Manchester, Manchester, UK

The Author Accepted Manuscript of this paper is freely available at:
<https://jfstich.com/publication-email-load-workload-stress-desired-email-load>

The published version is available at:
<https://www.emeraldinsight.com/doi/abs/10.1108/ITP-10-2017-0321>

Step #1: Articles must be accessible

Tip: Do not hesitate to ask the publishers' legal teams

Emerald

permissions@emeraldinsight.com

Wiley

The journal production team

Elsevier

permissionshelpdesk@elsevier.com



Dear Jeff,

Thank you for your reply.

We are happy with the way the content is being hosted on your website, however please can you add the following statement on each page of your AAM;

'This article is © Emerald Publishing and permission has been granted for this version to appear here: <https://jfstich.com/publication-email-load-workload-stress-desired-email-load>. Emerald does not grant permission for this article to be further copied/distributed or hosted elsewhere without the express permission from Emerald Publishing Limited.'

In regards to linking your website, we are happy for you to circulate the link to your personal website where the AAM is hosted, and we are happy with the attached file to appear on ResearchGate.

I hope this helps and allows your work to be more widely disseminated, if you require any further assistance in the future please do not hesitate to contact me.

Kind Regards,

Step #2: Sharing articles



Academic conferences



Emails

To friends, colleagues, authors
you cited

Step #2: Sharing articles



Academic social networks
ResearchGate will be in the
lunch workshop



ICN repository
With the help of academic support



Google Scholar
Automatic...

Step #2: Sharing articles

ResearchGate

Navigation icons: Home, Mail, Messages (3), Profile

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Publication type

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File (optional)

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Share your file on request

Title

Enter the title of your article

Authors

Jean-François Stich

How do you share your contributions to fellow researchers?

How do you hear about others' contributions?

How concerned are you about paywalls and publishers supremacy?

III. MEASURE AND FOLLOW ONE'S RESEARCH IMPACT

III. MESURER ET SUIVRE SON IMPACT ACADÉMIQUE

Number of citations

H-index

Number of publications cited at least the same number of times

Example: H-index = 6 = 6 publications cited at least 6 times each

Limitations

- Depends on the field
- Favors senior researchers
- Neglects authors with few, highly-cited publications
- Also counts negative citations (critiques)
- Also counts one's own self-citations
- Does not distinguish authors order

Traditional indicators

Citations / H-index through Scopus

<https://www.scopus.com/freelookup/form/author.uri>

Scopus Preview

Author search

Sources

Help ▾

Register >

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Author details

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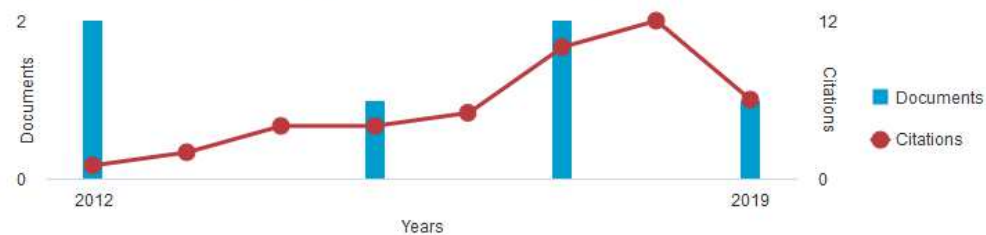
Author ID: 55133753800

Other name formats:

Subject area:

Business, Management and Accounting Decision Sciences Psychology Economics, Econometrics and Finance

Document and citation trends:



View potential author matches

Get citation alerts + Add to ORCID Request author detail corrections

h-index: 3

View *h*-graph

3

Documents by author

6

Analyze author output

Total citations

44 by 44 documents

Traditional indicators

Citations / H-index through Google Scholar



Matthew A. Hawkins

ICN Business School
 Verified email at icn-artem.com - [Homepage](#)

brand meaning consumer identity consumer culture theory consumption

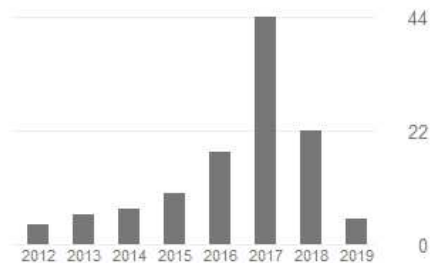
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GET MY OWN PROFILE

TITLE	CITED BY	YEAR
Knowledge boundary spanning process: Synthesizing four spanning mechanisms <small>MA Hawkins, MH Rezazade M Management Decision 50 (10), 1800-1815</small>	59	2012
The omnipresent personal narrative: story formulation and the interplay among narratives <small>MA Hawkins, FZ Saleem Journal of Organizational Change Management 25 (2), 204-219</small>	37	2012
The relationship between multinationality and performance: Knowledge-intensive vs. capital-intensive service micro-multinational enterprises <small>J Shin, X Mendoza, MA Hawkins, C Choi International Business Review 26 (5), 867-880</small>	13	2017
Market identification to generation: a practice theory market orientation <small>MA Hawkins</small>	3	2015

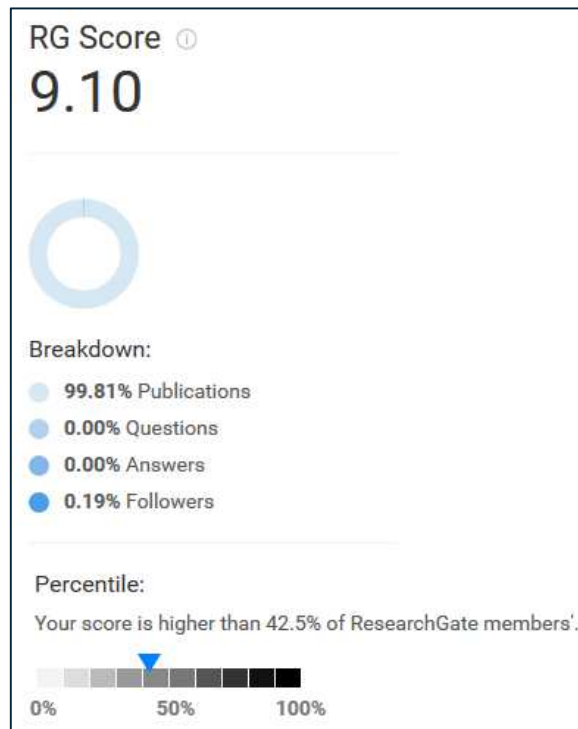
Cited by

	All	Since 2014
Citations	117	106
h-index	3	3
i10-index	3	3

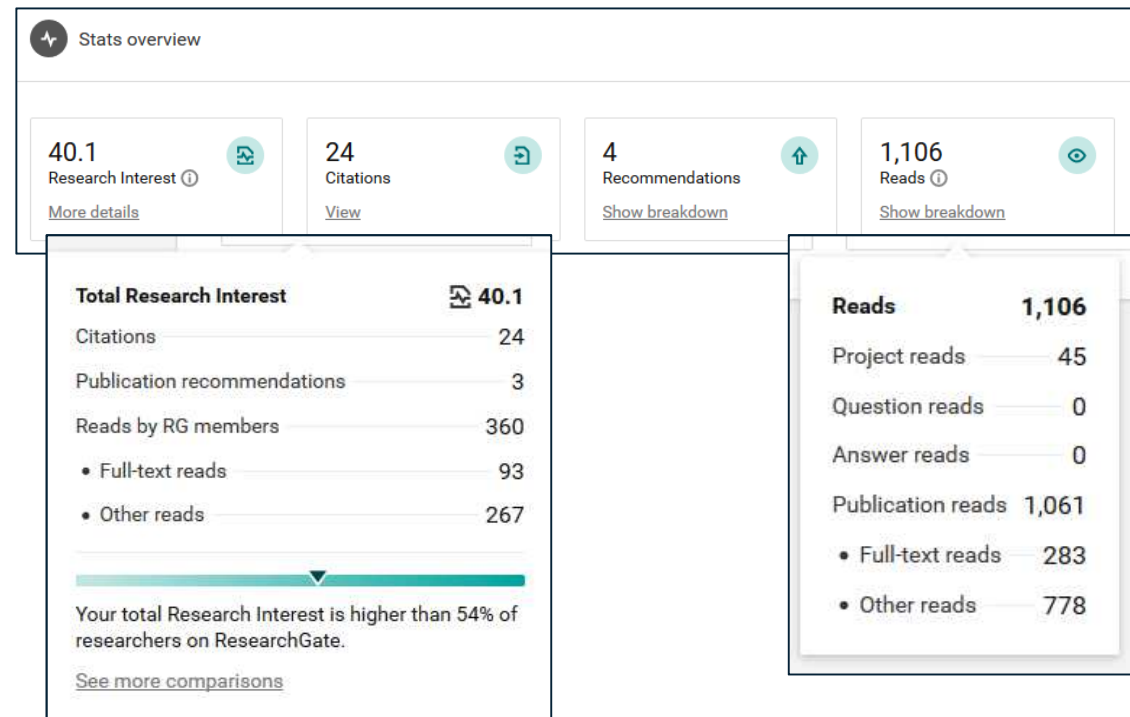


Commercial indicators

Stats per researcher



**Obscure
 Meaningless**



**Less obscure
 To put in perspective**

Commercial indicators

Stats per paper

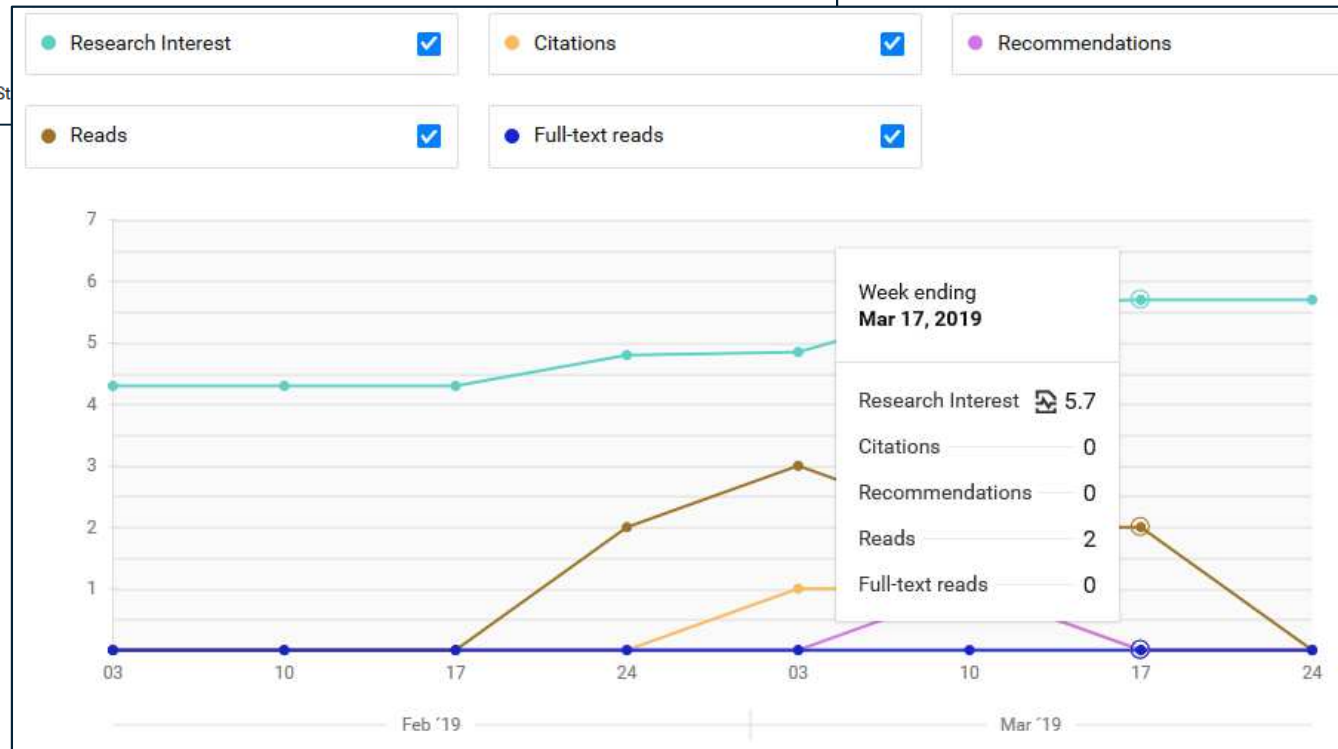
Article

The Technostress Trifecta - Techno Eustress, Techno Distress and Design: Theoretical Directions and an Agenda for Research

January 2019 · Information Systems Journal 29(1):6-42
 DOI: 10.1111/isj.12169/full
 Project: [Reviews on Technostress and ICT-related stress](#)

Monideepa Tarafdar · Cary Cooper · Jean-François St...

Research Interest ⓘ 5.7
 Citations ⓘ 6
 Recommendations ⓘ 0 new 2
 Reads ⓘ 2 new 155
[See details](#)



Commercial indicators

Altmetrics

Social networks shares, likes, reads
News coverage

Metrics

Citations: 3



Mentioned by

2 tweeters

Citations

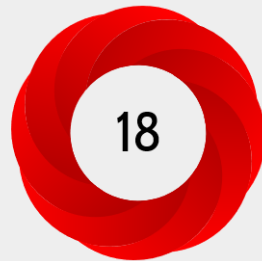
6 Dimensions

Readers on

43 Mendeley

Workplace stress from actual and desired computer-mediated communication use: a multi-method study

Overview of attention for article published in New Technology, Work & Employment, March 2017



About this Attention Score

In the top 25% of all research outputs scored by Altmetric

MORE...

Mentioned by

2 news outlets

SUMMARY

News

Dimensions citations

So far, Altmetric has seen 2 news stories from 2 outlets.



News story from Slate France on Monday 28 January 2019

Slate France, 28 Jan 2019



Sept bonnes raisons de ne pas répondre (tout de suite) aux e-mails

The Conversation, 27 Jan 2019

281 milliards d'e-mails sont échangés chaque jour dans le monde, un flux qui ne tarit jamais.

CITATIONS	46
Citation Indexes	46
Scopus ↗	46
CrossRef	45
CAPTURES	577
Readers	379
Mendeley ↗	189
Mendeley ↗	186
Mendeley ↗	2
CiteULike ↗	1
Mendeley ↗	1
Exports-Saves	198
EBSCO	198
MENTIONS	1
References	1
Wikipedia	1
SOCIAL MEDIA	2
Shares, Likes & Comments	2
Facebook	2

Qualitative results

Critiques, Feedback, Emails, Opportunities


Emails, opportunities


I am writing with a request for you to give the consent to use your scale you described in the article from 2017 in New Technology, Work and Employment. I would like to adapt your scale for use in Poland. I am fully convinced that the method to measure Computer mediated Communication can be very useful also in Polish work environment. I plan a new line of research in a group of Polish workers. Could you send me an English version of the method? I am open for international cooperation, if you are interested in.
Regards,


expectations? We could then compare the effects of both interventions with each other and to the control group and examine whether there are differences depending on individual differences (i.e. attitudes towards email use, segmentation preferences or boundary control).

I have read through a lot of the recommendations that you have published in your articles and you mention the following possible interventions that target constant availability:

Citations contents

 Citations of your work

2019 

 Your publication has 2 new citations

The Technostress Trifecta - Techno Eustress, Techno Distress and Design: Theoretical Directions and an Agenda for Research

... Recently, Tarafdar et al. [26] presented updated definitions of their original constructs (see [1]), which now envelop some of our proposed stress categories. For example, aspects of unreliability are now included in techno-complexity as "interruptions, complications, hassles", monitoring is included as part of techno-invasion and security-related stress is spread out across techno-overload (adhere to security requirements), techno-invasion (surveillance and monitoring), techno-uncertainty (no control over IS use policies), and techno-complexity (hard to understand IS use policies). ...

Is the Technostress Creators Inventory Still an Up-To-Date Measurement Instrument? Results of a Large-Scale Interview Study

ICN extensive research network

Hareesh presentation

Do you monitor and follow your research impact ?

What do you think of these indicators?

What would be your ideal indicator?

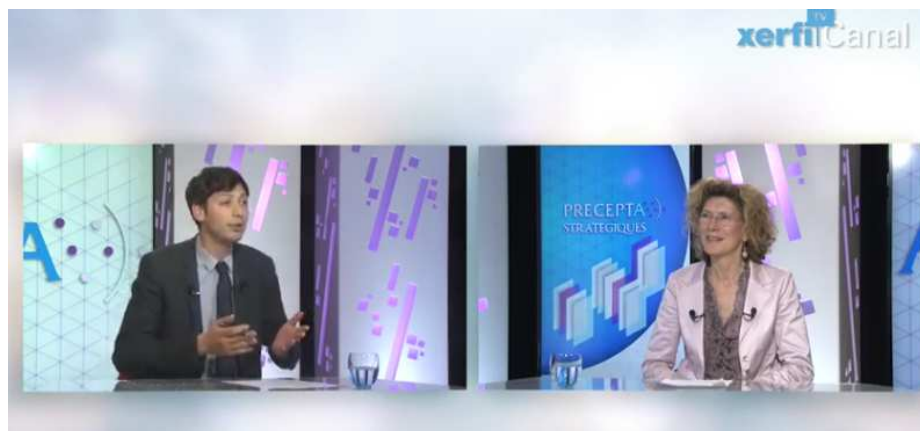
IV. COMMUNICATE AND SHARE WIDELY

**IV. COMMUNIQUER ET PARTAGER
LARGEMENT**





**Seminars, Webinars,
Fairs, Roundtables**



icn
CREACTIVE
business
school

Vidéos de promotion de la recherche

Comment se préparer ?



Etre vu pour être lu

from publication... to publication



Vous avez publié
un article dans
une revue, bravo !

Comment en
promouvoir la
diffusion ?

Une **vidéo de 3-5mn** de présentation des **grandes lignes de votre article**, en ciblant un public de **professionnels**, et qui sera diffusée sur la **chaîne youtube de l'Ecole** et ainsi accessible à tous.
Un simple lien vous permettra ainsi de diffuser votre présentation.

Déroulement



Réfléchir à l'articulation de la présentation

- préparer votre intervention et faire des tests de minutage (idéalement 3-5 mn)



Réfléchir aux ressources/illustrations

- ...que vous voudriez voir apparaître dans la vidéo (attention au droit d'auteur)



Prise de vue sur le campus de Metz

- une fois prêt, la prise de vue se fera sur le campus de Metz sur fond vert avec un prompteur (compter ½ journée)



Nous effectuons le montage

- nous vous envoyons des WorkInProgress régulièrement pour s'assurer que nous sommes d'accord sur le résultat escompté.



Mise en ligne par le service comm

- sur la chaîne youtube de l'Ecole, ce qui permet d'avoir un lien internet à diffuser ou même de la faire apparaître dans notre site internet.

Réfléchir à l'articulation de la présentation



Réfléchir à
l'articulation
de la
présentation

Préparer votre intervention

un travail de simplification (idéalement 3-5 mn)
Préférentiellement en français

Plusieurs modes possibles :

- Soit en mode Q&A
- Soit une présentation du cheminement point par point

Eviter de reprendre la structure du papier tel quel

Trouver une accroche pour susciter l'intérêt

- émailler son texte de questionnements
- Donner des exemples courts

Faire des tests de minutage

Sélectionner des ressources



Réfléchir aux
ressources/
illustrations

Disposez-vous déjà d'illustrations ?

Tableau, schéma, on s'occupe de l'habillage graphique

Des idées de photos ou vidéos ?

Nous disposons de banques d'images/vidéos
gratuites et libres de droit

Nous pouvons également créer de toutes pièces des
éléments graphiques qui illustrent vos propos sur vos
consignes.



Prise de vue
sur le campus
de Metz
(bientôt sur
Artem aussi)

La prise de vue se fait généralement sur le campus de Metz, devant un fond vert pour permettre d'incruster un arrière-plan et des infographies.

De **nouveaux modes de tournages** sont envisagés :

Sur fond vert

- Debout
- Face caméra
- Avec prompteur
- Arrière-plan illustré

Mode conversation

- Assis
- Avec un animateur
- Sans prompteur
- En Q&A

Mode extérieur

- Autour du lac à Metz
- Ou sur le campus ARTEM
- Mode casual / ballade

Le Montage



Nous effectuons le montage

Nous effectuons le montage

(compter entre 1 et 2 semaines pour un résultat final)

Nous vous envoyons des **WIP sur demande** pour valider des illustrations ou choisir entre deux prises.

Nous effectuons aussi le **sous-titrage en français** si vous avez choisi de présenter en anglais.

(le public cible étant des professionnels francophones, il est préférable de parler français)



Mise en ligne
par le service
communicat°

Le service Communication met la vidéo en ligne sur la chaine youtube de l'Ecole dans la playlist 'Recherche et Innovation'

Vous pouvez ainsi partager votre vidéo via un lien de type :
<https://youtu.be/qxgTQ5IWthc>
par email, embarqué dans une page web ou un réseau social.

The screenshot shows a YouTube playlist interface. On the left, a video player displays a grid of video thumbnails with titles like 'moins de grilles', 'développement rh', 'posture jardinière', 'moins de pression', and 'moins de forçage'. Below the player, the playlist title 'Recherche et innovation' is shown, along with '4 vidéos • 178 vues • Dernière modification le 16 oct. 2018'. On the right, a list of four videos is displayed:

- 1 La recherche à ICN BS - Sybille Persson
ICN Business School
5:18
- 2 La recherche à ICN BS - Jean-Francois STICH
ICN Business School
3:15
- 3 La recherche à ICN BS - Bertrand AGOSTINI
ICN Business School
5:28
- 4 La recherche à ICN BS - Günter Schumacher
ICN Business School
5:22

Service NTE

nte@icn-artem.com

03 87 56 37 32



Passez quand vous voulez
Bureau 128 à Metz
On a du café

Et de la gnole
Et de la weed

icn-artem.com

Demystifying The Conversation

Bonjour à toutes et à tous,

Je vous fais suivre ce nouvel appel à articles de The Conversation.

N'hésitez pas à revenir vers nous si vous souhaitez vous positionner sur l'un de ces thèmes.

Vous en remerciant par avance.

Bien à vous,

Catherine.

Catherine JUNGMANN / Tél. : 03 54 50 26 31

Direction Marketing & Communication

21st January 2019

ÉCONOMIE

- *Macroéconomie :*
- Démographie et croissance
- Economie de l'Inde
- **Rapport Oxfam sur les inégalités : comment aboutit-on à ces chiffres ?**
- **3% (pacte de stabilité), 90% (courbe de Laffer)...Les chiffres magiques de l'économie**
-
- *Management :*
- **Quel est le bon délai pour répondre à un email professionnel ?**

Demystifying The Conversation

Bonjour

Je pourrais être intéressé par me positionner sur le sujet : "Quel est le bon délai pour répondre à un email professionnel ?"

Mes travaux académiques portent sur le stress technologique, et le stress des emails notamment : <https://jfstich.com/publications>

Du fait de mon expertise, je préférerais traiter le sujet sous l'angle du stress, à la fois son propre stress et celui des destinataires. J'ai moins de matière à apporter sur l'angle politique (le bon délai pour se faire bien voir, netiquette, etc...).

Sous l'angle du stress, voici quelques éléments qui reviennent dans la littérature et dans mes propres travaux :

- **Répondre instantanément ou pas ?** En moyenne, un email est consulté moins de 2 minutes après sa réception (la majorité en 6 secondes). Source de perturbations et de stress pour certaines personnes. Si nous attendons une réponse instantanée, il faut peut-être aussi se poser la question de la pertinence du mail, qui a vocation à être asynchrone.
- **Répondre en dehors des heures de travail ?** Non. Surtout si le mail s'adresse à ses subordonnés.
- **Répondre à ses emails en "batch" ou au compte-goutte ?** Ca dépend, les deux peuvent être source de surcharge
- **Répondre à l'email par un email, ou par un autre medium ?** Ca dépend des préférences du destinataire ... (cf mes travaux). Si possible, une réponse en face-à-face peut réduire le stress.
- **Répondre à l'email "à chaud" ou "à froid" ?** A froid ! L'email se caractérise presque par la facilité d'escalade des conflits ...

Ou autre questionnement de votre choix ...

Pourriez-vous me préciser vos attentes (angles, caractères, images, intertitres, ...) svp ?

Je peux écrire en français, en anglais ou les deux.

En espérant avoir pu susciter votre intérêt.

Excellente journée à vous

Jean-François

21st January 2019

Demystifying The Conversation

Bonjour Jean-François,
Merci beaucoup de votre réponse à l'appel à article, nous serions très heureux de vous publier sur le sujet du stress lié au emails. Comme il s'agit de votre première contribution, souhaitez-vous que nous faisons un bref point téléphonique pour que je vous précise nos critères ? Je suis pour ma part disponible cette après-midi ou demain matin.
Bien cordialement,

22nd January 2019
D+1

Bonsoir Thibault
J'ai rédigé un premier brouillon d'article. Pourrais-je te demander ton avis s'il-te-plaît ? Je peux bien entendu ré-écrire autant de choses qu'il n'en faut.
Quelques points d'interrogations :
- Que penses-tu du style ? J'ai essayé d'écrire un article plutôt léger dans la forme, en mode "topito", facilement partageable entre cadres sups. Le contenu est bien entendu académique, comme demandé.
- Toutes les "excuses" se valent-elles ? Faut-il en retirer certaines, ou en étoffer d'autres ?
- La taille de l'article convient-elle ? Je peux le raccourcir ou le rallonger

Par rapport à mes articles habituels, je n'ai pas trouvé tellement de citations directes à inclure par contre. J'ai pu toutefois placer 2 articles The Conversation.

Merci et à bientôt

23rd January 2019
D+2

Demystifying The Conversation

Note de la rédaction :

Bonjour Jean-François,

Merci beaucoup pour ces corrections et précisions que je viens d'intégrer. L'article se tient bien comme cela à mon sens. Si ça te va aussi, tu peux valider et on le publie dès lundi prochain (c'est un bon sujet de début de semaine).

Bonne journée,

Thibault

[Cliquer ici pour examiner et valider votre article](#)

25th January 2019
D+4

27th January 2019
D+6

Bonjour,

Votre article « Sept bonnes raisons de ne pas répondre (tout de suite) aux e-mails » a été publié sur The Conversation.

Ici le lien :

<http://theconversation.com/sept-bonnes-raisons-de-ne-pas-repondre-tout-de-suite-aux-e-mails-110322>

Que faire maintenant ?

1. Partagez votre article

S'il vous plaît, partagez votre article parmi vos réseaux. Et pour nous aider à atteindre l'audience la plus large possible pour vous et d'autres auteurs, encouragez vos amis à s'abonner à notre lettre électronique.

2. Suivez vos échanges

Accédez à votre [tableau de bord auteur](#) pour voir vos données métriques, y compris le lectorat, les commentaires, la portée des médias sociaux, et republications sous notre licence Creative Commons en accès libre.

3. Dialoguez avec vos lecteurs

Passez un peu de temps à répondre aux commentaires et aux questions de vos lecteurs à travers les commentaires en bas de [votre article](#).

Demystifying The Conversation

Sept bonnes raisons de ne pas répondre (tout de suite) aux e-mails

Jean-François Stich, janvier 27, 2019

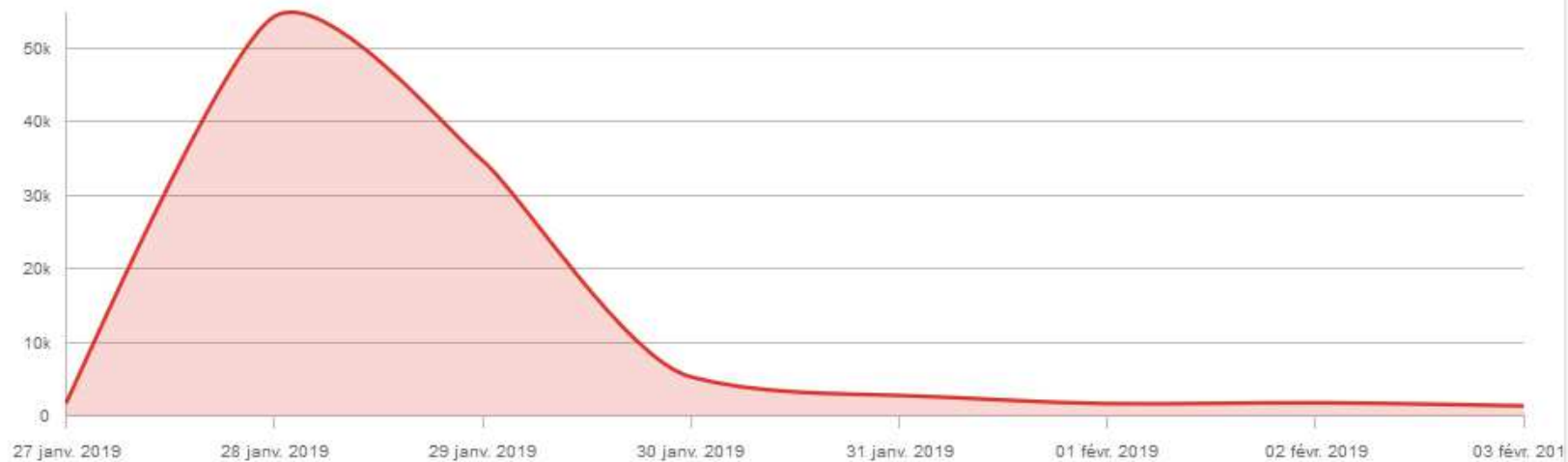

104 211 Vues


0 commentaires


13 republications

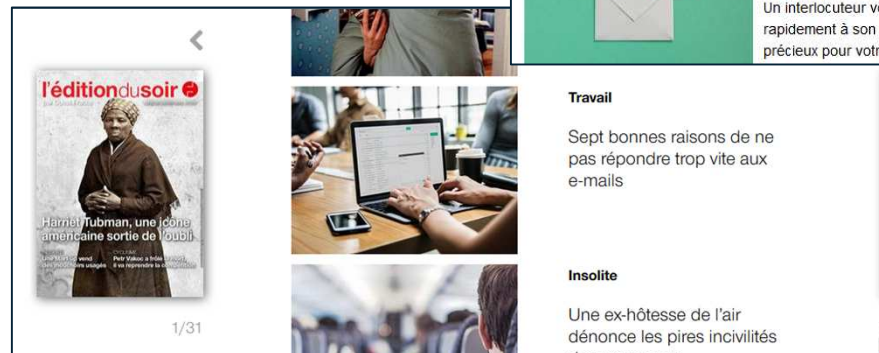
LECTEURS

échelle Linéaire ▾




Demystifying The Conversation

REPUBLICATIONS		vues
	Ouest-France Voir l'article sur le site republieur	44 418
	The Conversation Voir l'article sur le site republieur	25 023
	Slate.fr Voir l'article sur le site republieur	11 563
	SudOuest Voir l'article sur le site republieur	9 151
	Les Echos Voir l'article sur le site republieur	2 204
	Flipboard (Content from other republishers) Voir l'article sur le site republieur	2 147
	Slate Voir l'article sur le site republieur	555
	News Republic (App) Voir l'article sur le site republieur	139
	Courrier de l'Ouest Voir l'article sur le site republieur	134
	MMMieux Voir l'article sur le site republieur	24




LinkedIn, Twitter, Facebook, Blogs, ICN Alumni

 **Sybille Persson** • 2nd
Directrice adjointe de la recherche
10mo

ICN Business School lance une série de vidéos disponibles en ligne pour valoriser et transmettre les recherches conduites par le corps professoral. Voici un teaser des 3 premières.

[See translation](#)



29 Likes · 2 Comments

[Like](#) [Comment](#) [Share](#)

ICN Business School a aimé

 **Xerfi Canal** @XerfiCanal · 15 déc. 2018

La pensée chinoise et le management, avec **Sybille Persson** @ICNbs > bit.ly/2e7KPot



[Comment](#) [Retweet](#) 2 [Like](#) 3 [Message](#)

Do you have examples of successful impact?

What media do you use to reach practitioners?

- I. Claim one's identity
- II. Promote one's publications to fellow researchers
- III. Measure and monitor one's research impact
- IV. Communicate and share widely

Four steps to increase the visibility of your research among academics and practitioners

Posters displayed in the room on Open Access

Workshops available during lunch

Create and/or develop your ResearchGate profile

Create your Google Scholar profile



Thank you
Merci

icn-artem.com